

## PROXILLIANT EXTEND IT'S PRODUCT LINE

## Proxilliant's Cable Access Management System with flexible entry levels

Stockholm, Nacka Strand, 14 April 2010) - Proxilliant extends it's Cable Access Management System (CAMS) with a new product line. Recent product development has focused on cost reduction in order to provide a low cost entry level solution for noise and ingress mitigation in cable networks. The dlb is now available in a cost reduced standardized housing, suitable for both indoor and outdoor deployment. Also available is a minimized dlb plug-in module for easy integration into third party products such as amplifiers, taps e.t.c.

The dlb's in the network will together with the optional headend software, the Service Health Manager (SHM), provide full visibility into the network, pinpointing the origin of quality eroding ingress. Precise and accurate pinpointing of the problematic spots in the network is done autonomously and continuous without any impact on ongoing services. Thanks to the SHM software, this is now possible without the need of transponders in the dlb's. The advantage is of course further cost reduction but also a "simple to deploy" and "simple to operate" system as the logistics related to keeping track of many transponders now is eliminated.

"The new product line is a part of our strategy to simplify integration of the CAMS solution into the operator's infrastructure" said Peter Cullblom, VP Engineering of Proxilliant. "Most advanced operators already have their network management tools in place, applying a slightly different approach in how data is analyzed by these tools; they can now serve as an integrated part of the CAMS solution - pinpointing ingress sources combined with active ingress/noise suppression"

CAMS provides comprehensive and continuous information about network and service health while actively improving service quality — necessary as cable operators look to profitably deliver their advanced services broadly and deeply throughout their networks. Through CAMS, intelligence deployed deep into the access network works in concert with sophisticated software in the regional head-end or central data center. This intelligent management of the HFC network is uniquely combined with the industry's only managed ingress suppression technology, Proxilliant's patented **Dynamic Ingress Blocking**<sup>TM</sup> technology. CAMS enables operators to dramatically reduce their field and network troubleshooting time and costs by pinpointing issues quickly, while also eliminating the propagation of quality-eroding ingress.

## **About Proxilliant**

Proxilliant Systems enables cable companies worldwide to deliver advanced, two-way services with reliability, operational efficiency, and profitability previously unattainable. With intelligence deployed deep in the access network at the neighborhood level, Proxilliant's proven Cable Access Management System proactively reduces upstream noise, enabling a dramatic increase in upstream bandwidth capacity while slashing field and network troubleshooting time and cost. For the first time, cable operators can precisely isolate fault and performance issues and obtain a comprehensive view of health across RF, IP and QoE. Proxilliant is headquartered in Nacka Strand, Stockholm, Sweden.

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